

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Catherine LIN-HENDEL

Ser. No.: **09/619,255**

Filed: **July 19, 2000**

For: **SYSTEM AND METHOD FOR
INTERACTIVE, COMPUTER ASSISTED
PERSONALIZATION OF
ON-LINE MERCHANDISE PURCHASES**

Group Art Unit: **3625**

Examiner: **Mark A. FADOK**

Attorney File No.: **LH 005**

Final Office Action Mailed On:

October 24, 2005

INTERVIEW SUMMARY

A telephonic interview was conducted on or about August 30, 2007, between Examiner Mark A. Fadok of the U.S. Patent and Trademark Office and the undersigned attorney. Applicant and the undersigned attorney thank Examiner Fadok for the courtesies extended during the interview.

Exhibits were not shown and demonstrations were not conducted during the interview. Claim 1 was discussed. The following art was discussed: Biffar, U.S. Patent Number 6,397,212. The undersigned attorney and the Examiner discussed applicability of this reference to the pending claims of the instant application. Reaching agreement was not applicable to the general discussion.

Respectfully submitted,

Respectfully submitted,

Dated: November 2, 2007

/Anatoly S. Weiser/

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